

**"Sustainability and Scalability of Business - Theory and Practice " – invitation to cooperate**

**I have the honor to invite you to work on the extraordinary monograph that will be released this year. "Sustainability and Scalability of Business - Theory and Practice " – This book will be published by NOVA SCIENCE PUBLISHERS, Inc. z USA (New York).**

Recommended topics will include:

1. Assumptions concept of Sustainability in Business.
2. Assumptions concept of Scalability in Business.
3. Critical analysis of methods which support implementation of Sustainable Business Models.
4. Performance Management in Business versus Sustainability of Business.
5. Sustainable Performance Management as factor to improvement of efficiency of enterprises.
6. Corporate Social Responsibility versus Performance Management.
7. Flexibility and adaptability of business models versus Sustainable Strategy and Sustainable Business Models .
8. Scalability of Business Models versus Strategic Performance Management.
9. Scalability of business in network environment.
10. Stakeholders concept versus Shareholders in concept Scalability and Sustainability.
11. Case Studies.

**I would like to invite you to participate in the preparation of those topics.**

**This interesting position would be the result of the work of eminent international business experts. Thanks to your piece we could create an outstanding position.**

**Only together we can create something big.**

**MORE DETAILS:**

Edited Collection: The contributions for this edited book are intended to range from 4,000-35,000 words (chapters over 10,000 words can be updated by the author for the e-version of

their chapter for a period of 2 years at intervals of 6 months, 12 months and 24 months after publication).

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6. Research results (studies) are the primary type of article desired but review articles are also welcome. The Commentary should deal with innovative ideas, developments, directions, misdirections, areas which need to be explored, future outlook, prior errors, problems, personnel, funding, or trends in the field which will be published separately under your name in a section titled Expert Commentary. The deadlines for the abstract for the Commentary and the full Commentary are the same as for regular articles. Please be sure to list the affiliations of the authors. Short Communications are also subject to the abstract requirement and submission guidelines and deadlines. References and figures are permitted without limitation.
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8. Contributors are encouraged to submit chapters ranging from 4,000-35,000 words (unless Expert Commentaries or Short Communications). Longer, more extensive contributions are encouraged. In the event of Latex or similar program use, or when a chapter contains numerous tabular data, graphics, or mathematical formulae, a page range of 10-50 pages is acceptable.
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12. Personalized chapter offprints are available.

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**The position that will arise will be more than an ordinary book. Thanks to a team of international experts, thanks to you, the monograph would be unique.**

**Presenting in the book a combination of theory and practice will surely satisfy readers' needs. Looking at the business from the perspective of experts from many countries will make the position very interesting and comprehensive. We look forward to the possibility of working together.**

Hoping for fruitful cooperation

Editor of book " Sustainability and Scalability of Business - Theory and Practice ":

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